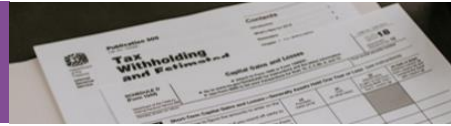


Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance Career Cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

Accounting and Financial Services Statewide Program of Study



The Accounting and Financial Services program of study teaches CTE learners how to examine, analyze, and interpret financial records. Through this program of study, students will learn the skills necessary to perform financial services, prepare financial statements, interpret accounting records, give advice, or audit and evaluate statements prepared by others. This program of study will also introduce students to mathematical modeling tools.

Work-Based Learning and Expanded Learning Opportunities

Exploration Activities

- Participate in Business Professionals of America or SkillsUSA

Work-Based Learning Activities

- Intern with a local accounting firm
- Earn Microsoft Office certifications

Secondary Courses for High School Credit

Level 1

- Principles of Business, Marketing, and Finance
- Business Information Management I

Level 2

- Accounting I
- Financial Mathematics

Level 3

- Accounting II

Level 4

- Practicum in Business Management
- Career Preparation I

Industry-Based Certifications

- Accounting - Basic
- Accounting Foundations
- Intuit QuickBooks Certified User

Postsecondary Opportunities

Associates Degrees

- Real Estate
- Financial, General
- Financial Planning and Services
- Certified Income Specialist

Bachelor's Degrees

- Accounting
- Financial, General
- Financial Planning and Services
- Certified Income Specialist

Master's, Doctoral, and Professional Degrees

- Financial Accounting
- Business Administration
- Financial Planning



Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
Accountants and Auditors	\$71,469	14,436	22%
Loan Officers	\$68,598	2,419	19%
Personal Financial Advisors	\$86,965	1,861	52%
Administrative service Managers	\$96,138	2,277	21%
Insurance Underwriters	\$66,206	594	14%